

Convert Audience to Customers





About Us

etc promotion meaning - etc means Et cetera, where “brands of all shapes and sizes” come together to shine and maximize their marketing impact.

etc promotion is your go-to platform for brand promotion and exceptional marketing opportunities. We believe that every brand has a unique story to tell and deserves to shine. We’ve got the tools, tricks, and marketing magic for your branding success.



Vision

Creating a global marketing platform for brand development



Mission

Increasing brand visibility by promoting their products & services



Goal

Brand Empowerment | Business Growth | Maximize Marketing ROI



Why **etc** promotion trusted partner *for bands*



Deadline Proficiency



Customer Priority



Creative Solutions



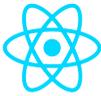
Business Ethics

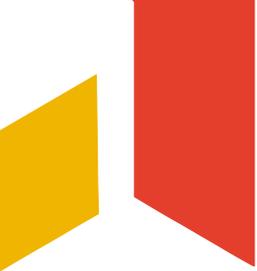


Expert Team



Technologies use

 NODE JS	 ANGULAR JS	 REACT JS	 HTML5
 CSS	 JAVASCRIPT	 LARAVEL	 NEXTJS
 EXPRESS.JS	 JAVA	 DJANGO	 MongoDB. MANGODB



 **OUR**
Toolbox -

 **woorank**

 **Google**
Analytics

COPYSCAPE

 **SEMRUSH**

Google
Search Console



 **Data Studio**

Google Ads
KEYWORD PLANNER

 **Jasper**


Google Tag Manager

 **grammarly**

Ubersuggest

Our Happy clients



Convert Audience to Customers



SERVICE

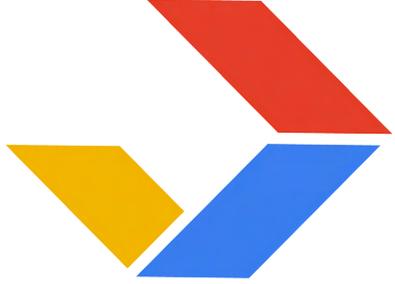
etc digital 



PRODUCTS

 etc Lms

 etc crm



etc digital

[Website link - digital.etcpromotion.com](https://digital.etcpromotion.com)



etc digital is not just a digital marketing agency; we are innovators of digital success stories. Our dedicated team is committed to working hand in hand with you to achieve your business goals.

Services We Provide



Search Engine Optimization (SEO)



Social media optimization (SMO)



Search Engine Marketing (SEM)



Social Media Marketing(SMM)



Website Development & Design



Google Ads



Content Marketing



YouTube Marketing



Email Marketing



WhatsApp Marketing



Graphics Designing



Logo Designing



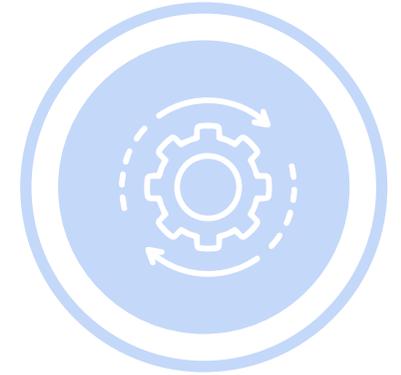
Video Creation



etc crm

[Website link - crm.etcpromotion.com](http://crm.etcpromotion.com)

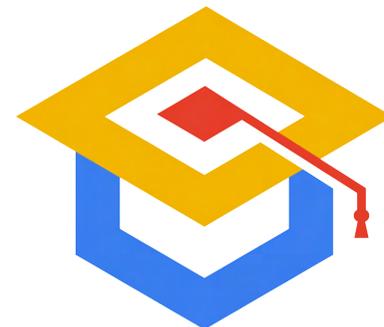
Convert customer interactions and relationships with our powerful CRM tool. Our CRM system is a one-stop solution for automating & managing finance, Data analytics, HR, and more.



etc Lms

[Website link - lms.etcpromotion.com](http://lms.etcpromotion.com)

Using our premium subscription to LMS software, you can easily manage all types of complex databases, helping users create, manage, and deliver educational courses.





etc



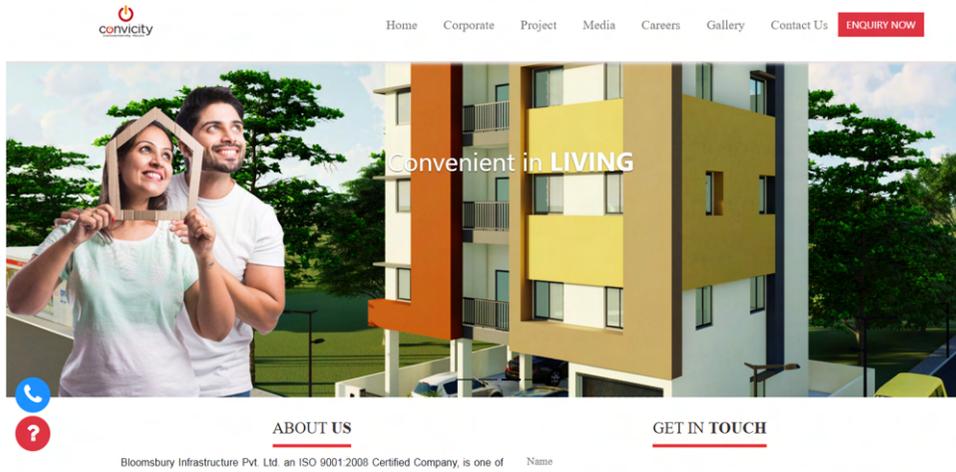
Website Development & Successfully Launch



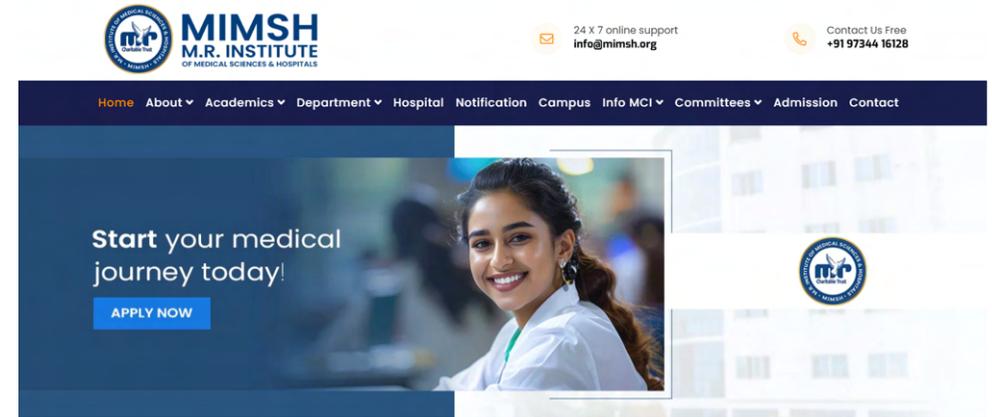
www.etcpromotion.com



Website



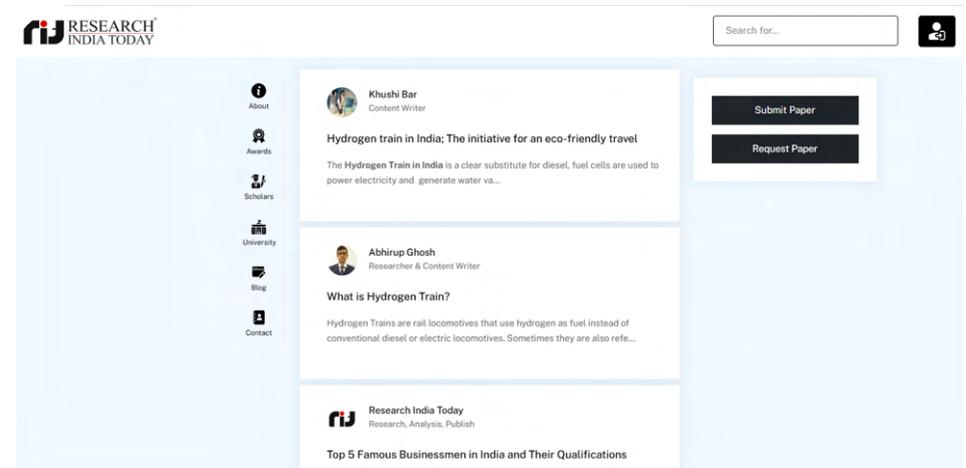
Website Link :- convicity.in



Website Link :- mimsh.org



Website Link :- sajafingroup.com



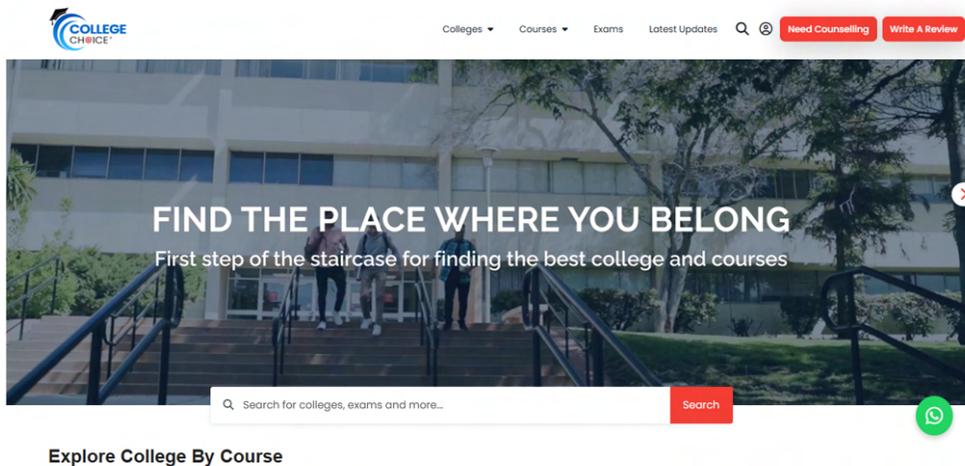
Website Link :- researchindiatoday.com

Website Link :- datarecoverysolution.in

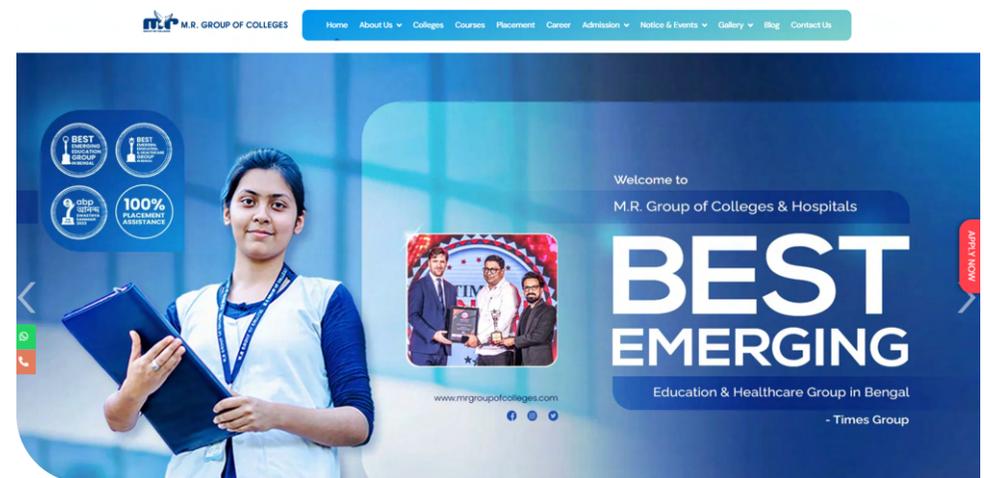
Website Link :- thenssgroup.in

Website Link :- mtmh.in

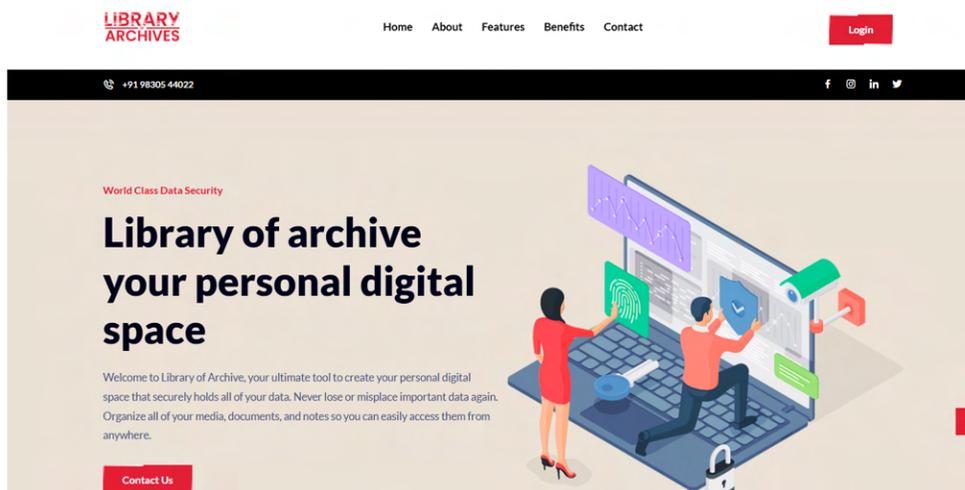
Website Link :- rupkatharudra.com



Website Link :- collegechoice.world



Website Link :- mrgroupofcolleges.com



Website Link :- libraryofarchives.com



Website Link :- dralokroy.com



etc



Social Media Creative |



www.etcpromotion.com





Creative Work



Admission for One-time

Job Placement for Full-time



www.mrgroupofcolleges.com



INDIA'S GLORIOUS TRIUMPHS IN ICC HISTORY



1983 - ODI World Cup



2002 - Champions Trophy
(Shared with Sri Lanka)



2007 - ICC World T20
2011 - ODI World Cup
2013 - ICC Champions Trophy



2024 - ICC T20 World Cup
2025 - ICC Champions Trophy

researchindiatoday.com

কাল করবো

এটাই আপনার
জীবনের কাল হয়ে দাঁড়াচ্ছে না তো ?

তাহলে আজই যোগাযোগ করুন
'M.R group of College'
এর সাথে

www.mrgroupofcolleges.com

Admission Open



আন্তর্জাতিক
নারী দিবসের
শুভেচ্ছা

তুমি কন্যা তুমিই অনন্যা



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Bosch Over 100 Years in India

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f @ y

"I'm very **confused** about my career"

5 Steps you should follow

Contact Us:
84207 88741

THE CAREER MENTOR



Creative Work



You made us
Win big!

PS ESMERALDA Luxury Housing Project (Completed)	ANASSA Luxury Housing Project (Completed)	ABACUS Commercial Project (Completed)	MONTAGE Mid Segment Housing Project (Ongoing)
VAANYA Brochure Marketing	EMPERADOR Commercial Project (Ongoing)	VAANYA Excellence in New Launch Marketing Campaign	ANTARES Ultra Luxury Housing Project (Ongoing)

CREDAI
BENGAL
REALTY AWARDS
2023



Creative Work

Relive Your **CHILDHOOD**

with our **Back to School Themed Brunch**



14th November
1:00 pm - 3:00 pm

INR. 1675 +Taxes per person

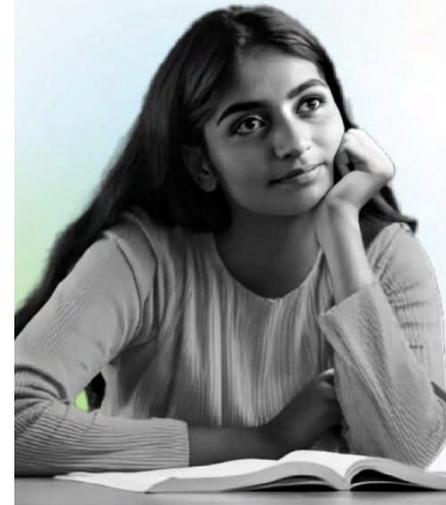
6-12 Years old young adults
50% Savings on bill



Mother's choice - Science
Father's choice - Commerce

But
my **choice**
- _____??

[Know More](#)





Creative Work

Stay Healthy, Stay Happy



• এবার পুজোয় জমিয়ে হোক ভুরিভোজ •
তবে খেয়াল রাখতে হবে শরীরের ও



SUSTHO

#

BEST
NEW RESTAURANT
IN HOTEL



MOK
MINISTRY
OF KEBABS



Creative Work

 **MEDICA Superspecialty Hospital**
caring for life

Why fit in when you were
born to stand out?



World
DOWN SYNDROME DAY

ANOTHER DAY ANOTHER CROWN

Congratulations

TEAM INDIA

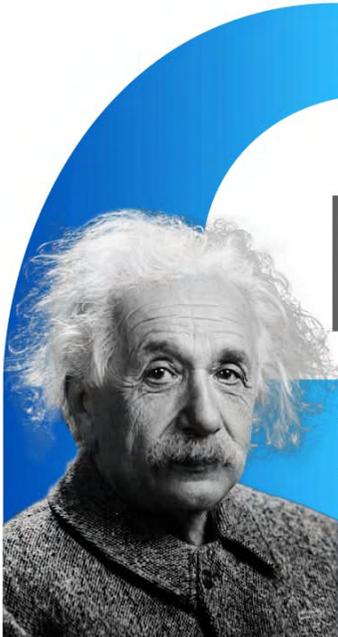
on the latest triumph



AmbujaNeotia



Creative Work



Albert Einstein
(1879 – 1955)

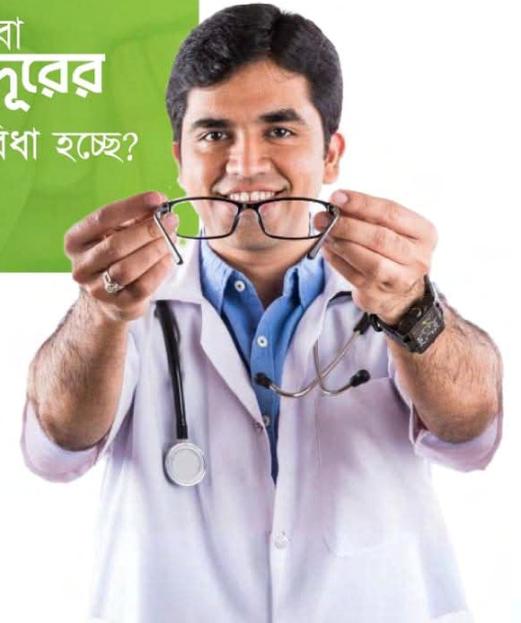
Education
is not the
learning of
facts, but the
training of the
mind to
think



www.collegechoice.world



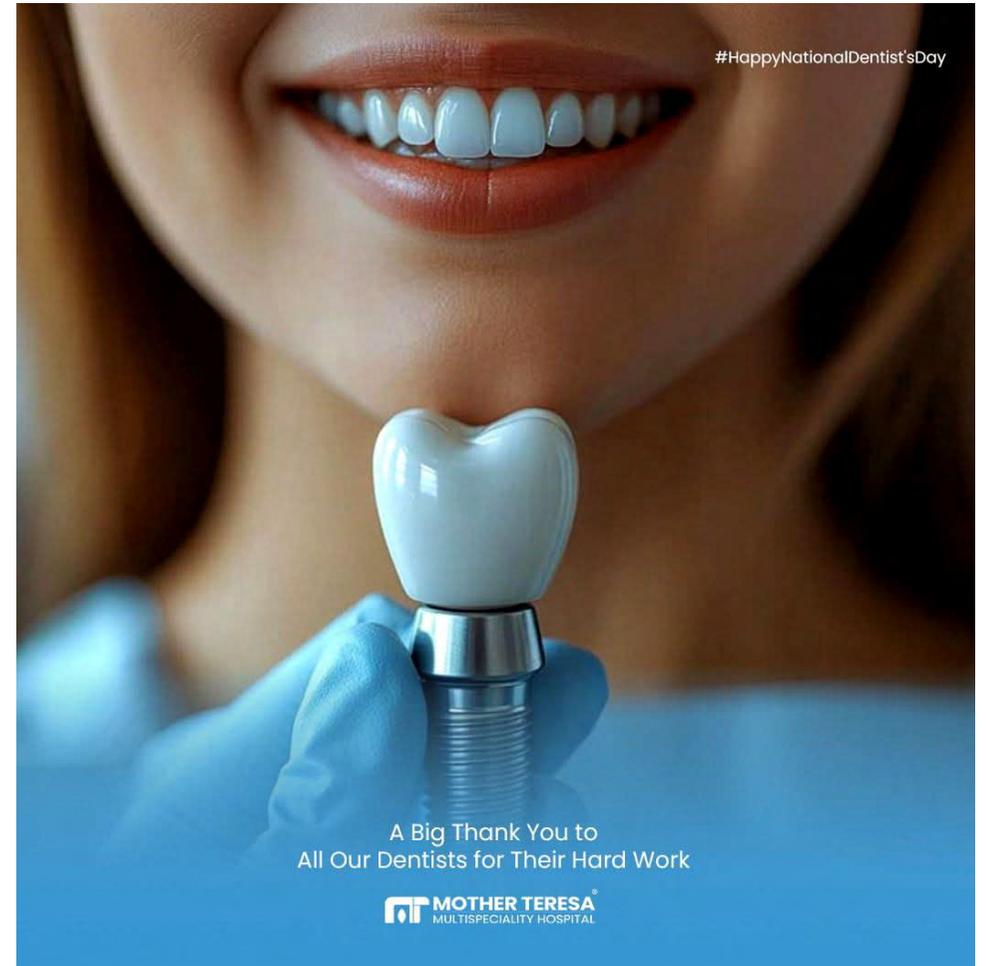
আপনার কি
কাছের বা
দূরের
জিনিস দেখতে অসুবিধা হচ্ছে?



www.mrhospital.org



Creative Work





Creative Work

Fortis www.fortishealthcare.com

HMPV

Human Metapneumovirus

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With Right Decision



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Lead it.

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Creative Work

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Colours

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The Department of Operation Theatre and Anesthesia Technology,
School of Health Sciences, The Neotia University

Guest of Honour
Swapna Dey
Elocutionist
News Reader, Doordarshan Kendra Kolkata, Director, Bhorer Pakhi

Other Attraction : Poster Competition
Theme : Health Hazards of Using Gulal (Colored Powders)

Date : 13th March, 2025
 Time : 10:00am Onwards

Venue : SB3, Seminar Hall (TNU)

INSTITUTION'S INNOVATION COUNCIL
Ministry of Education, India

AmbujaNeotia
THE NEOTIA UNIVERSITY
विद्यया ऽमृतमश्नुते
Approved Under Sec.2(f) of UGC Act 1956

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

**College is not college
without Jigri Dost**

www.collegechoice.world



etc



Social Media Video Creation |



www.etcpromotion.com



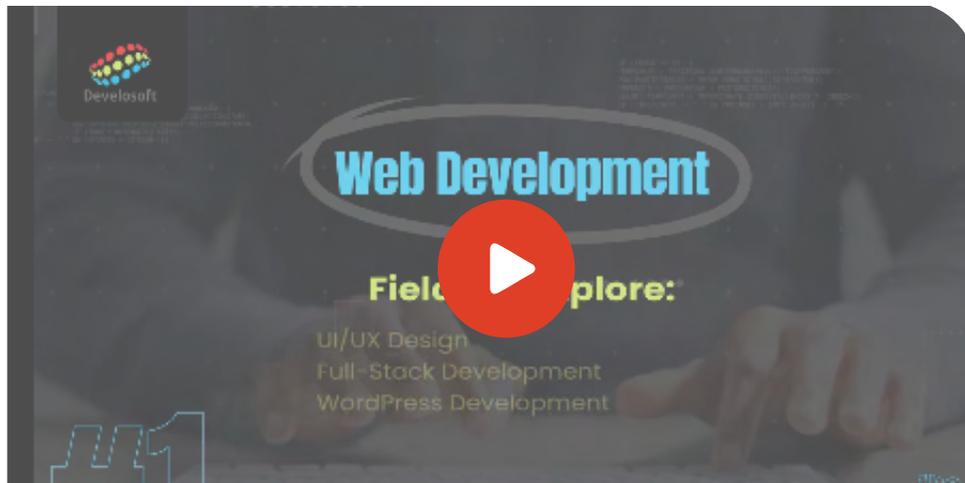


Video Creation





Video Creation





Video Creation





Video Creation



5 SKILLS



every 
Indian students
should have



আলসেরাটিভ
কোলাইটিস
কি ধরনের রোগ?

 MR HOSPITAL

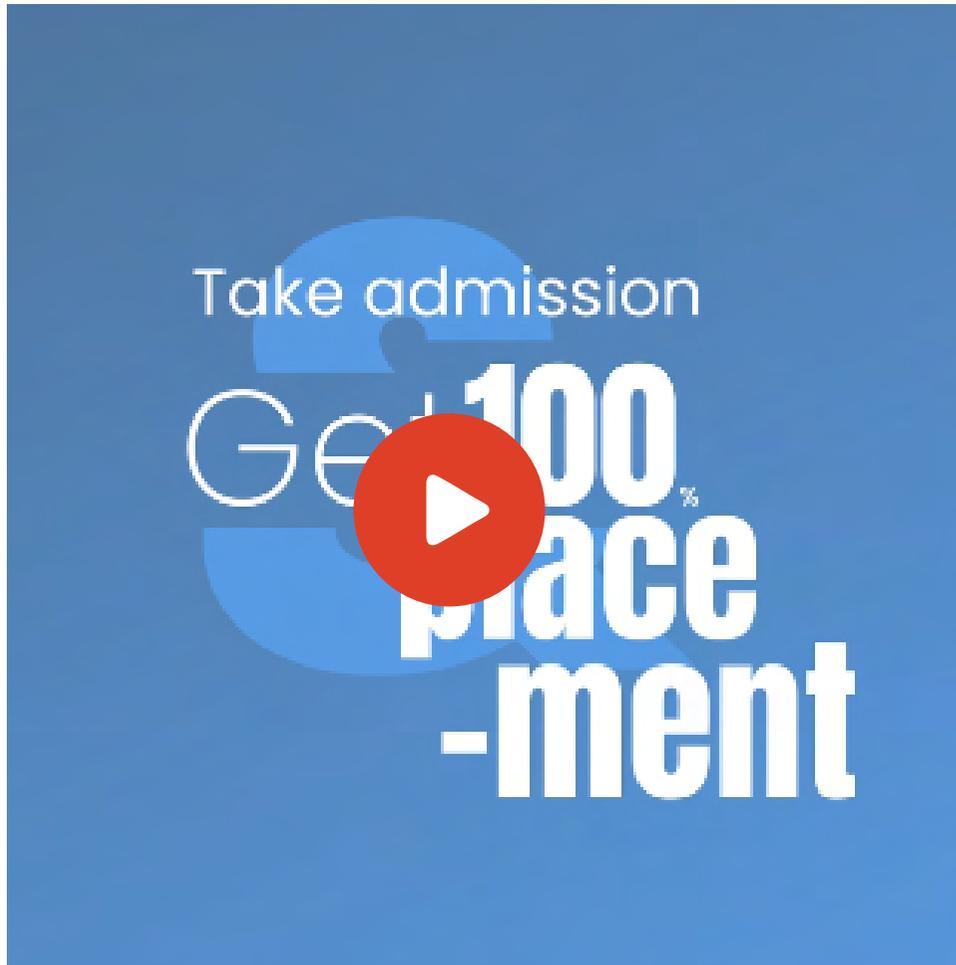
- অসুস্থির ডেভিডেল ইউইলসেন্ট
- লম্বা স্টেইন ডিভিড - এর সুস্থবস্থা
- স্বাস্থ্য বিমার সুস্থবস্থা
- স্বাস্থ্য সশী বাস্তব সুস্থি
- স্পেশালিষ্ট ডাক্তার

 28 দিনে
জরুরী
পরিষেবা

For Emergency
 90512 14214 / 97342 14214



Video Creation





Video Creation

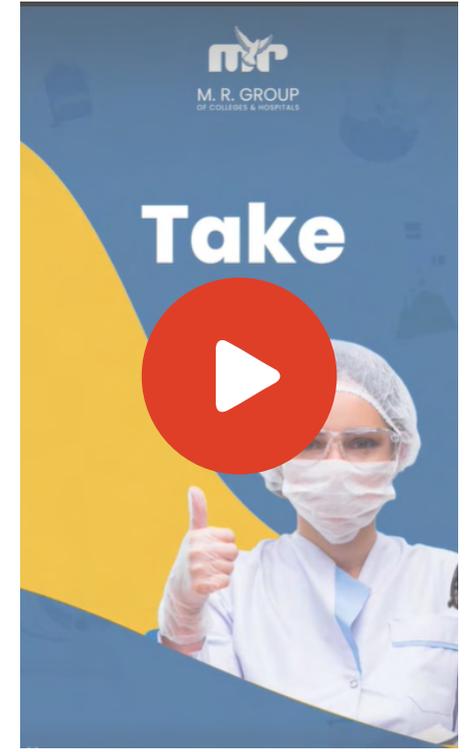
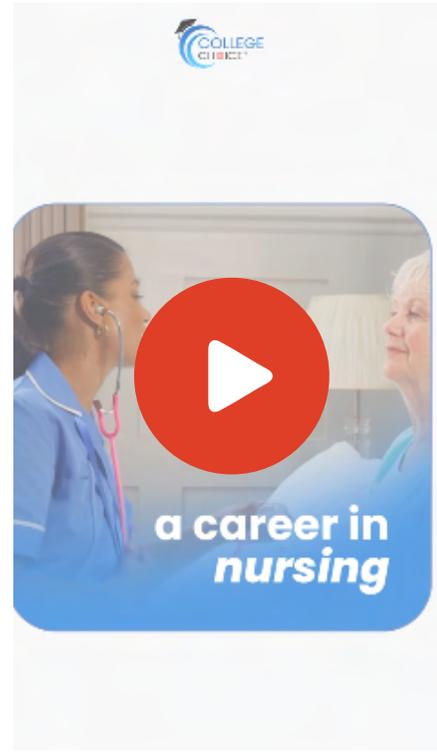
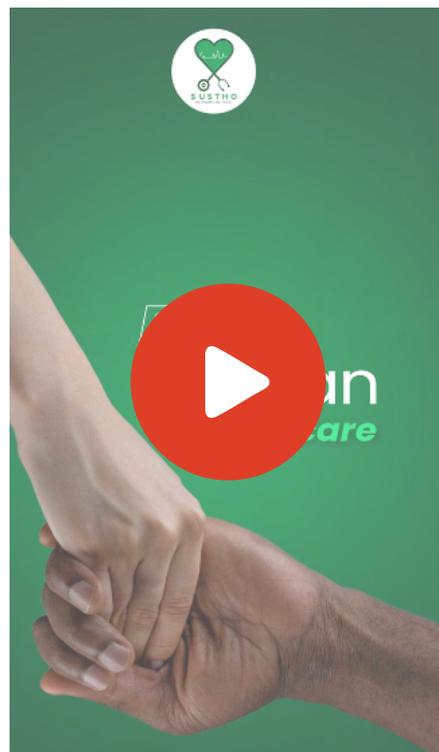


Career Mentor?



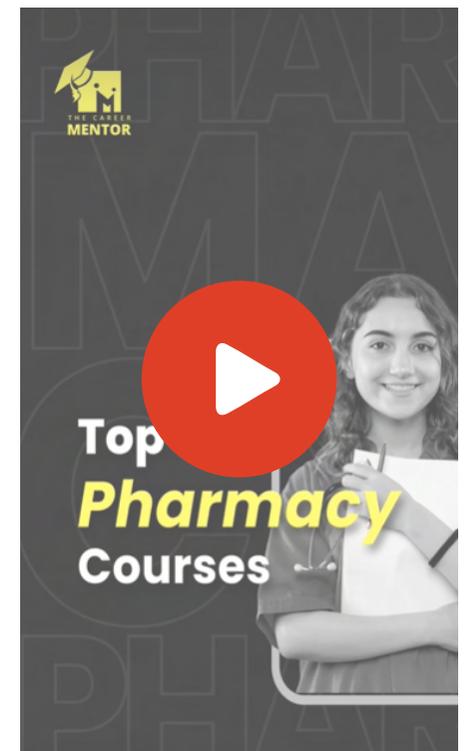
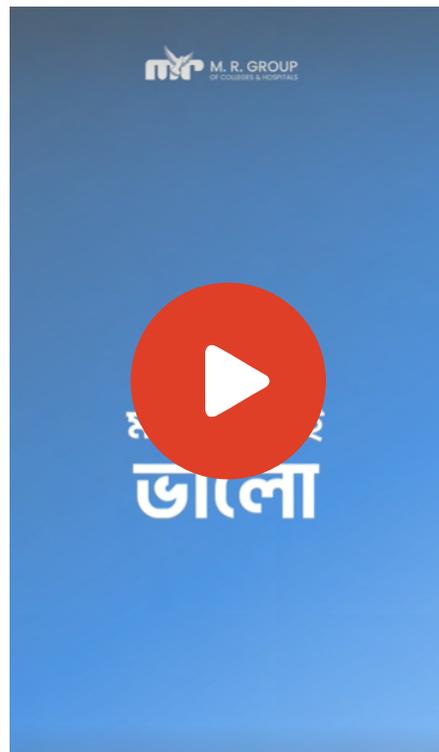


Video Creation





Video Creation





etc



Brand Identity Creation |



www.etcpromotion.com



LOGO Creation -



etc



PPC/ Google Insights |



www.etcpromotion.com



Case Studies

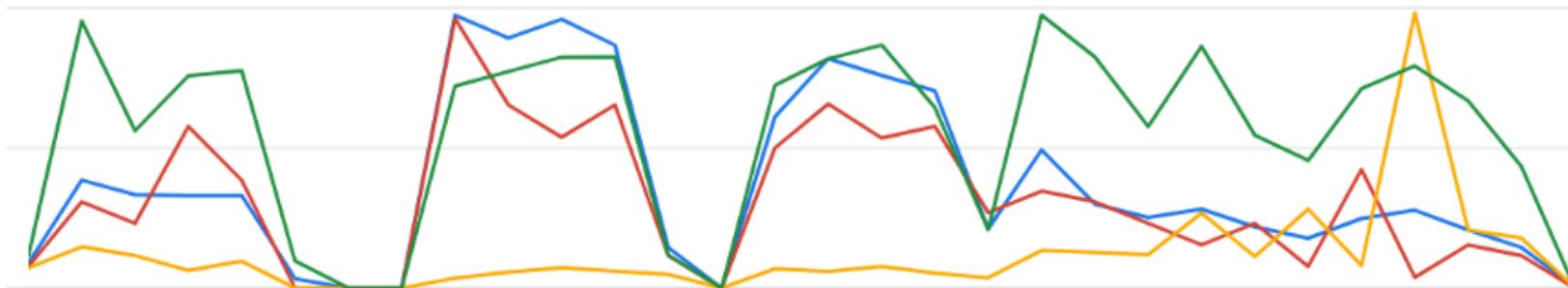
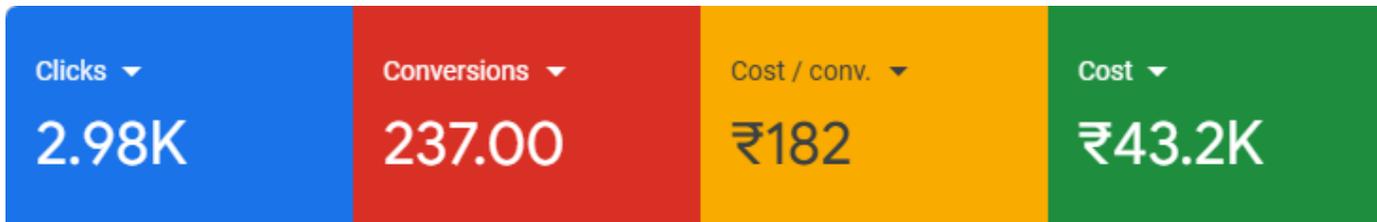
Google Ads

Project Name: System Tools

<https://www.supporthelpdesk.in>



Campaign Type	Budget	Clicks	Impression	Cost	Conversion	Phone Calls	Cost / Conversion
Search Ads ,Call Ads	300/day	2982	31,846	43,229	237	151	111
Total: Account		2982	31,846	43,229	237	151	111



Case Studies

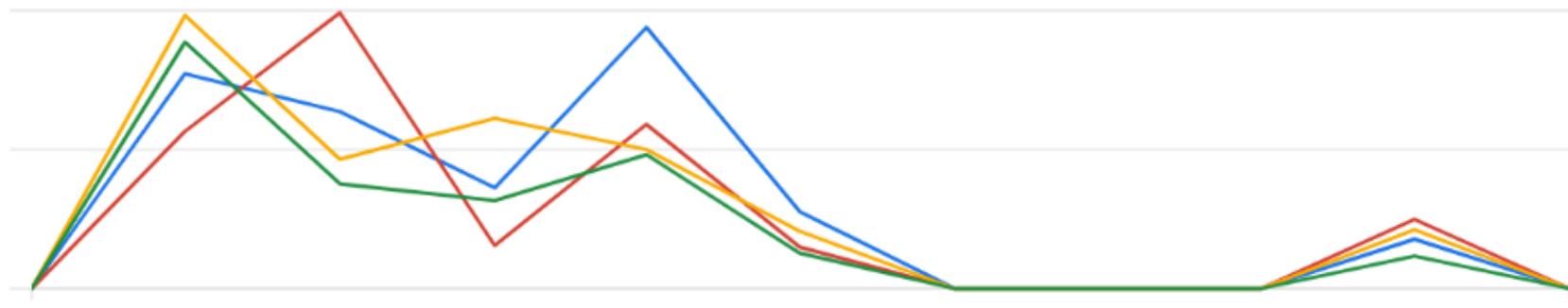
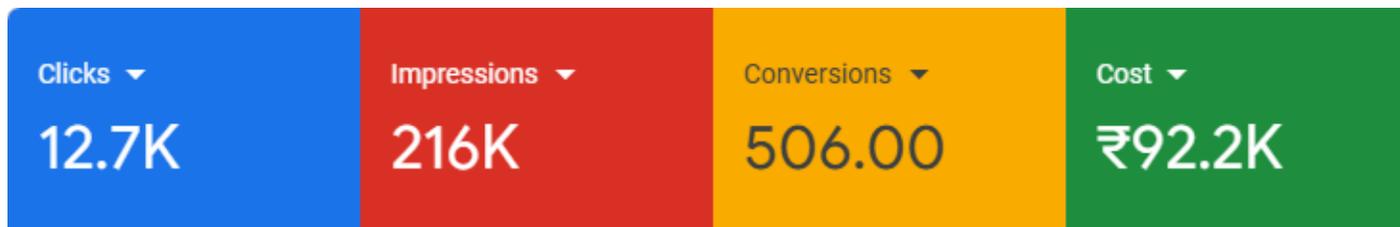
Google Ads

Project Name: NSS Group of Institutions

<https://thenssgroup.in>



Campaign Type	Budget	Clicks	Impression	Cost	Conversion	Cost / Conversion
Search Ads, Display Ads	1000/day	12,663	2,16,036	92,208	506	182.23
Total: Account		12,663	2,16,036	92,208	506	182.23



Case Studies

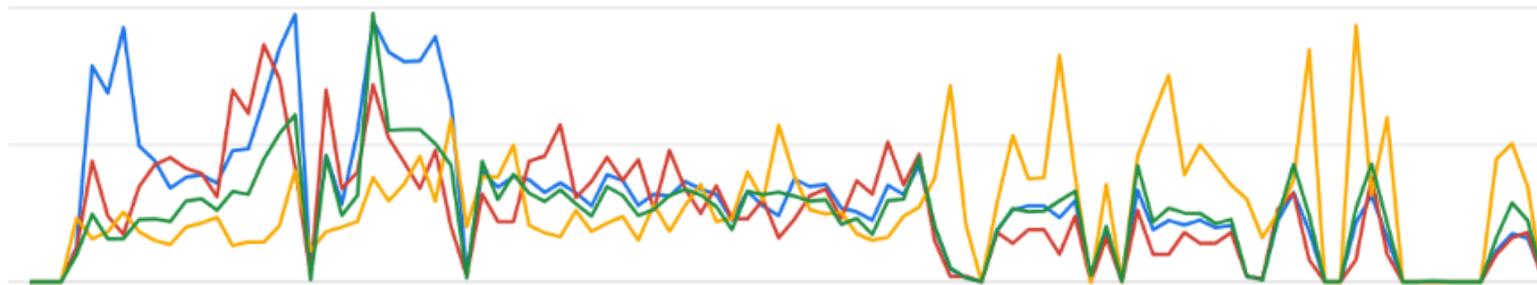
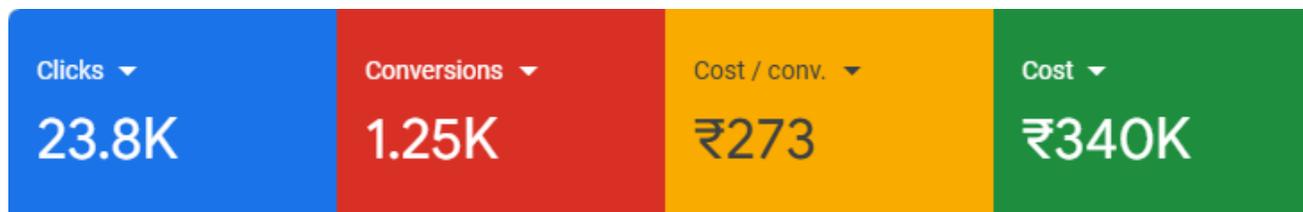
Google Ads

Project Name: M.R. Group of Colleges & Hospitals

<https://mrgroupofcolleges.com>



Campaign Type	Budget	Clicks	Impression	Cost	Conversion	Phone Calls	Cost / Conversion
Search Ads, Call Ads, Display, Video	5000/day	23,769	3,79,171	3,40,127	1247	403	273
Total: Account		23,769	3,79,171	3,40,127	1247	403	273



Case Studies

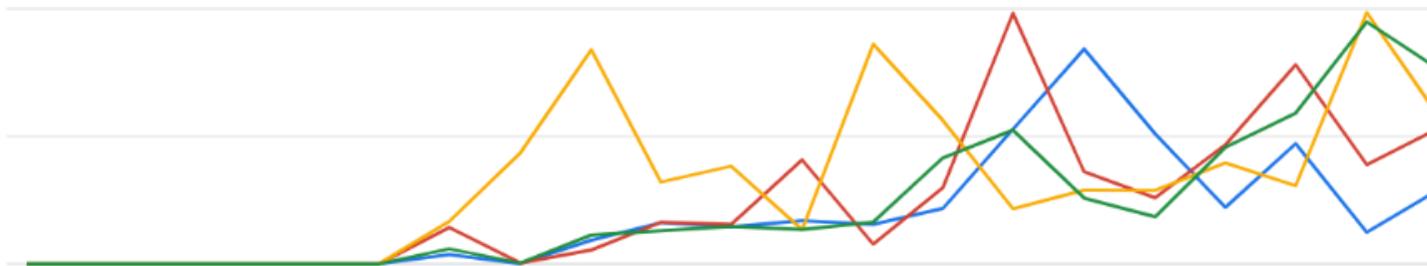
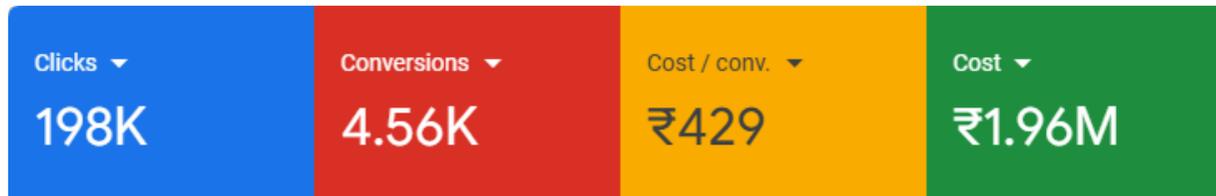
Google Ads



Project Name: Elegant Interior

<https://elegantinterior.info>

Campaign Type	Budget	Clicks	Impression	Cost	Conversion	Phone Calls	Cost / Conversion
Search Ads, Call Ads, Display, Video	4000/day	198184	6,356,232	1,957,244	4,561	1143	429
Total: Account		198184	6,356,232	1,957,244	4,561	1143	429





etc



Facebook Ads Performance Analysis |



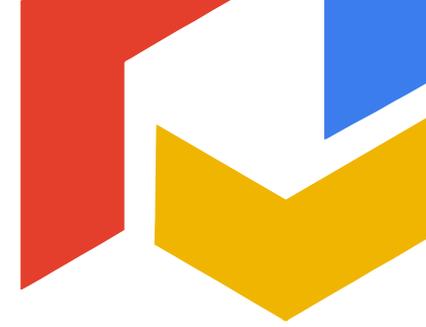
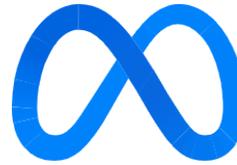
www.etcpromotion.com



Case Studies

Social Media Marketing (SMM)

 Facebook Ads Campaign



Project Name:

M.R Group of Colleges & Hospitals

Page Link

<https://www.facebook.com/mrgroupofcollegesandhospitals>

Campaign Type

Lead Generation, Page Likes, Video Views, Whatsapp

Reach - 20,296,389

Impression - 125,455,473

No of Leads - 26,891

Project Cost - 3,514,782

Project Name:

Elegant Interior

Page Link

<https://www.facebook.com/elegantinteriorkolkatawestbengal>

Campaign Type

Lead Generation, Whatsapp, Page Likes, Video views

Reach - 831,628

Impression - 3,507,389

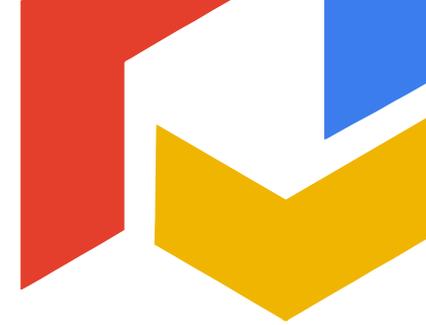
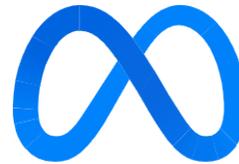
No of Leads - 3206

Project Cost - 3,55,528

Case Studies

Social Media Marketing (SMM)

 Facebook Ads Campaign



Project Name:

Convicity

Page Link

<https://www.facebook.com/convicity>

Campaign Type

Lead Generation, Video Views, Retargeting

Reach - 245,569

Impression - 1,232,509

No of Leads - 2,105

Project Cost - 1,94,477.47

Project Name:

Mahendra

Page Link

<https://www.facebook.com/profile.php?id=100093063965683>

Campaign Type

Lead generation

Reach - 379,685

Impression - 1,586,632

No of Leads - 1,176

Project Cost - 38,186



etc



SEO/Google Ranking Performance |



www.etcpromotion.com



Case Studies

Teeth Care Multispeciality Dental Clinic

<https://dentalclinickolkata.in>



Keywords	Initial Rank	Rank	Duration
Root canal treatment in Kolkata	NA	5	4 Months
Dental implant in Kolkata	NA	6	4 Months
Denture in Kolkata	NA	1	6 Months
Dental clinic in Kolkata	NA	1	8 Months

Users increase by **15.13%**

Sessions increase by **18.79%**

Page Views increase by **25.60%**

Avg Session Duration by **34.34**

Case Studies

Kisholoy Children's Hospital

<https://kisholoychildrenhospital.com>



Keywords	Initial Rank	Rank	Duration
Best children hospital Burdwan	NA	1	5 Months
Best children medical center in Burdwan	NA	1	5 Months

Users Increase by 32.48%

Sessions Increase by 35.10%

Page Views Increase by 28.88%

New Users Increase by 36.59%

Case Studies



Shubam Lifts Pvt.Ltd

<https://shubamlifts.com>

Keywords	Initial Rank	Rank	Duration
Capsule Lifts manufacturers in Delhi	NA	8	3 Months
Automatic Lifts suppliers in Delhi	NA	5	4 Months

Users Increase by 44.2%

Session Increase by 55.7%

Page Views increase by 64.4%

Bounce Rate : 70.4%

Case Studies



Titagarh Wagons

<https://shubamlifts.com>

Keywords	Initial Rank	Rank	Duration
Railway wagon manufacturers	NA	8	3 Months
Metro train manufacturers	NA	8	7 Months
Indian railway rolling stock company	NA	10	4 Months

Users Increase by 73.2%

Session Increase by 67.5%

Page Views increase by 62.5%

Bounce Rate : 56.7%

Case Studies

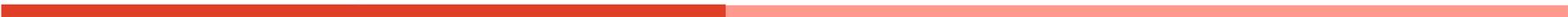


Skylark Studio

<https://www.skylarkstudio.co.in>

Keywords	Initial Rank	Rank	Duration
3d walkthrough animation service	NA	6	7 Months
3d architectural walkthrough services	NA	11	2 Months
flythrough animation service	NA	8	3 Months

Users Increase by 46.2%



Session Increase by 37.5%



Page Views increase by 52.5%



Bounce Rate : 60.7%



Case Studies

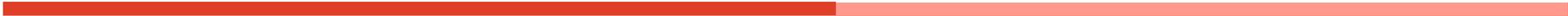


Sarvanga

<https://sarvanga.in>

Keywords	Initial Rank	Rank	Duration
Online Tutorial For CBSE In Delhi	NA	6	7 Months
Best CBSE coaching in West Bengal	NA	9	4 Months

Users Increase by 53.2%

A horizontal progress bar with a dark red segment on the left representing 53.2% and a lighter red segment on the right representing the remaining 46.8%.

Session Increase by 45.5%

A horizontal progress bar with a dark red segment on the left representing 45.5% and a lighter red segment on the right representing the remaining 54.5%.

Page Views increase by 66.3%

A horizontal progress bar with a dark red segment on the left representing 66.3% and a lighter red segment on the right representing the remaining 33.7%.

Bounce Rate : 64.7%

A horizontal progress bar with a dark red segment on the left representing 64.7% and a lighter red segment on the right representing the remaining 35.3%.

Case Studies

GETDRY Waterproofing Solutions

<https://getdry.com.au>

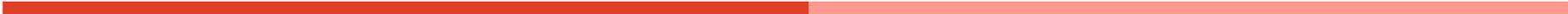


Keywords	Initial Rank	Rank	Duration
floor tiling Sydney	NA	6	7 Months
concrete cleaning Sydney	NA	8	2 Months
Concrete Repairs Service in Sydney	NA	6	3 Months

Users Increase by 63.7%

A horizontal progress bar with a dark red segment on the left representing 63.7% and a lighter red segment on the right.

Session Increase by 51.4%

A horizontal progress bar with a dark red segment on the left representing 51.4% and a lighter red segment on the right.

Page Views increase by 62.5%

A horizontal progress bar with a dark red segment on the left representing 62.5% and a lighter red segment on the right.

Bounce Rate : 53.7%

A horizontal progress bar with a dark red segment on the left representing 53.7% and a lighter red segment on the right.

Case Studies



Stellar Data Recovery

<https://www.stellarinfo.co.in>

Keywords	Initial Rank	Rank	Duration
Data recovery in Kolkata	NA	6	7 Months
Hard Disk Recovery in Kolkata	NA	8	2 Months
Concrete Repairs Service in Sydney	NA	6	3 Months

Users Increase by 46.2%

Session Increase by 35.5%

Page Views increase by 57.5%

Bounce Rate : 58.5%

Thank you!



We truly appreciate your time and are excited for the opportunity to collaborate.
Let's create incredible growth and success!

www.etcpromotion.com

